

# Chain 5 conference

*Aalborg Denmark  
february 25-26 2016*



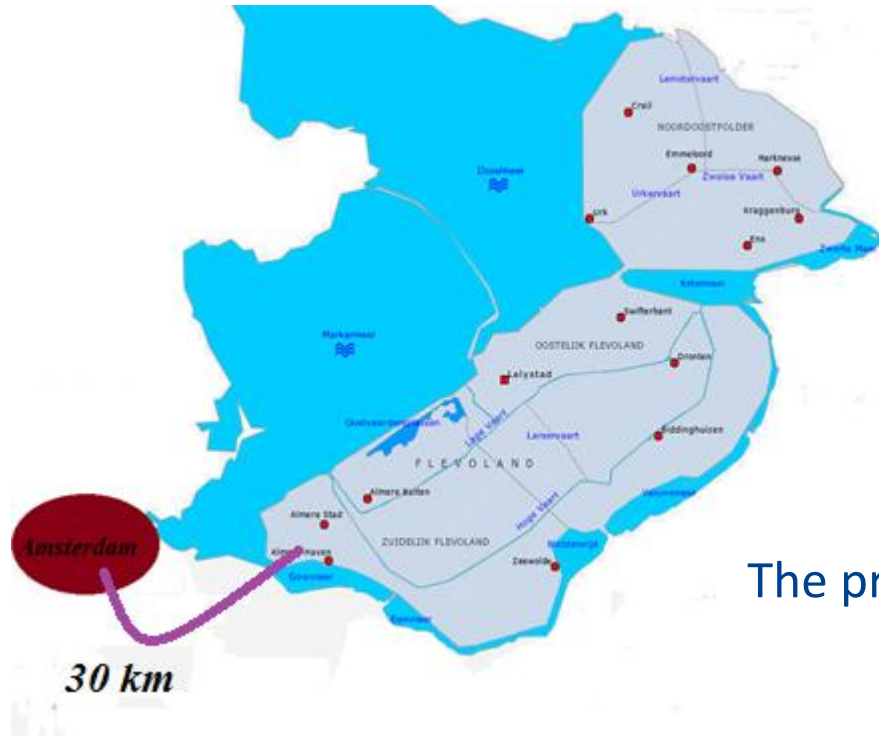
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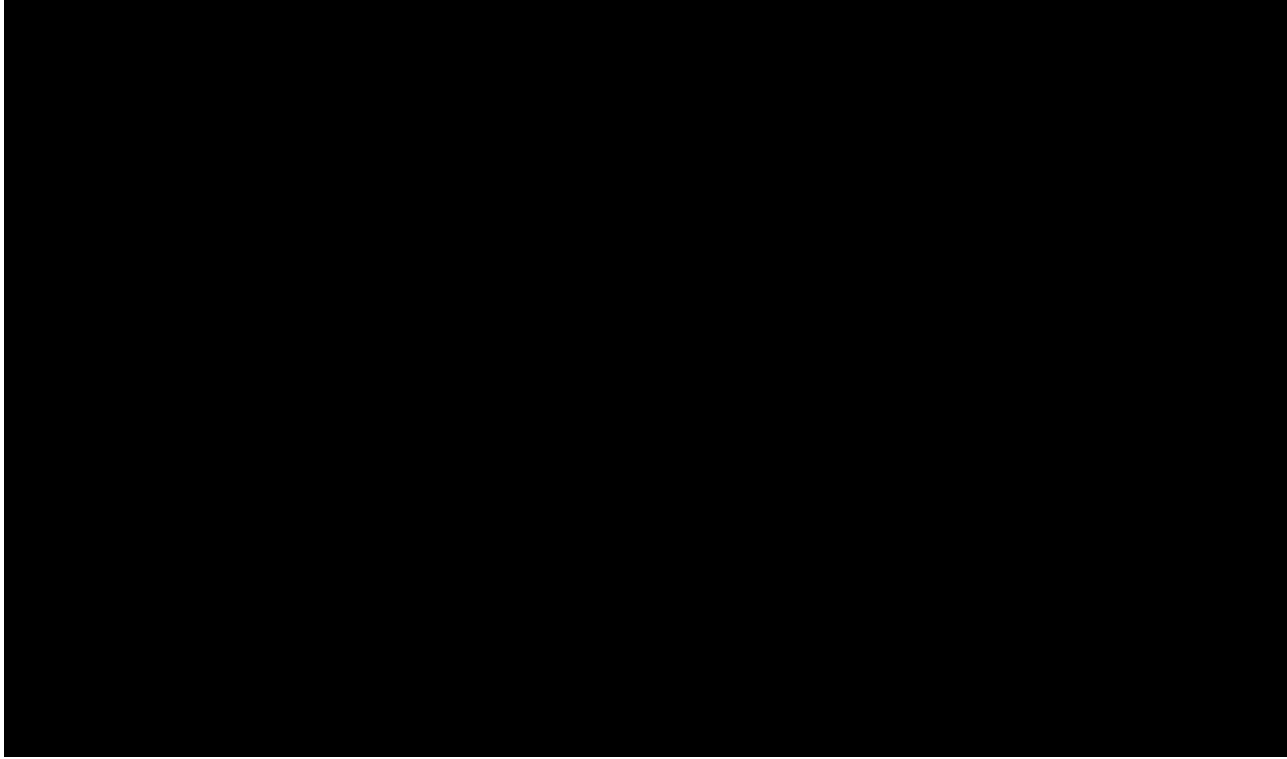


The province of FLEVOLAND



“To protect valuable green areas in the northern part of the Randstad and to keep space for the development of Schiphol , the choice has been made to concentrate a large part of the buildingtask in Almere. Almere has space for 60,000 new homes and 100,000 new jobs in a green, water rich environment in 2030.”

[http://viadrupsteen.nl/metropoolregio/#RRAAM\\_Almere/Saentoren/](http://viadrupsteen.nl/metropoolregio/#RRAAM_Almere/Saentoren/)



# Almere:

## Data:

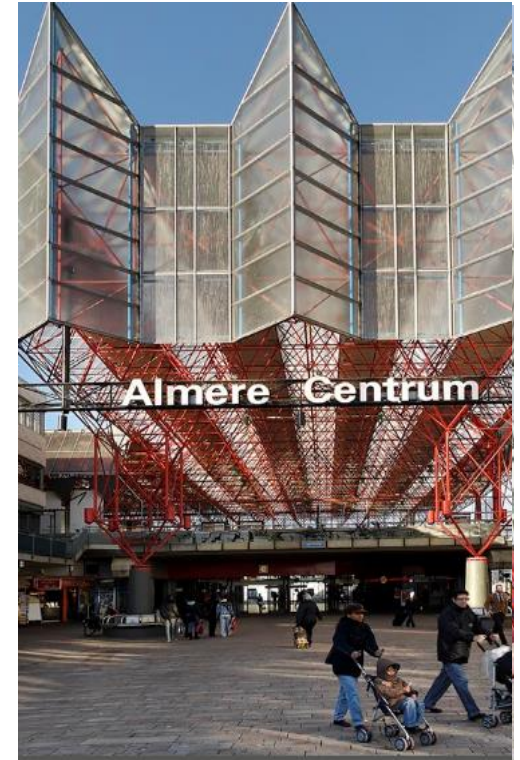
2 to 5 meters under sea-level

Inhabitants (2015): 197.318

160 nationalities

Forecast: inhabitants 2030 350.000

Part of the metropolitan area of western Holland





# Context





Almere as a **‘New Town’**  
a designed city, with the ideals of a  
‘garden city’.

***But:***

Young people leave the city to study  
elsewhere, will they come back??

When the young and smart leave the city,  
who will stay behind?



# Almere's population

Windesheim  Flevoland

People mainly from Amsterdam who moved to Almere in the period 1976-1990 (35%)

First generation “pioneers”

People who immigrated to the Netherlands for a variety of reasons.  
Almere is a place where it's relatively easy to find housing (35%)

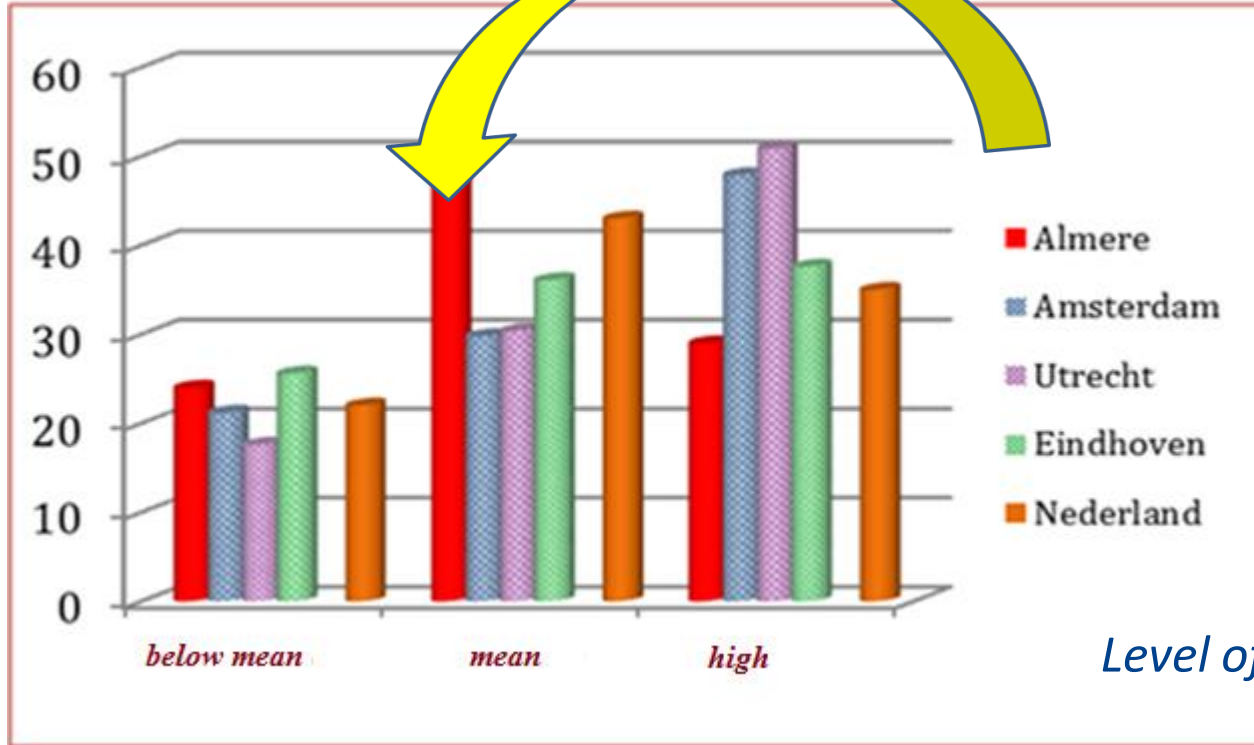


Non EU Immigrants

Second generation

Families from the rest of the country who work eg. in the greater Amsterdam area and want to live in a quiet, spacious city with lot's of green (30%)





**High** is  $> 5$

*Almere:*  
23% below mean  
48% mean  
29% high

*Level of education*



# Objectives for WF

## Almere as a city for higher education:

- Increase the level of education of the Almeerders
- Bind young people and the higher educated to the city
- Higher education as 'social tissue' for the city
- Higher education as quality-impulse for the city
- Walk side by side with the economic developments
- Create fuzz in the city



## This means for 2025

- A *hogeschool* with 6000 students
- A broad and balanced portfolio of courses (what is needed?)
- A lively citycampus, in the centre of the town





## Challenges WF

- Population: education: below mean; no affinity with school, education and study.
- Lots of first-generation students: the first one in their family to enter higher education.
- WF: 45% students have a level 4 background (a national record)



## Side step:

Dutch system of higher education:

Universities (bachelor and master)

*Hogescholen* (associate degree (level 5) and bachelor degree (level 6))

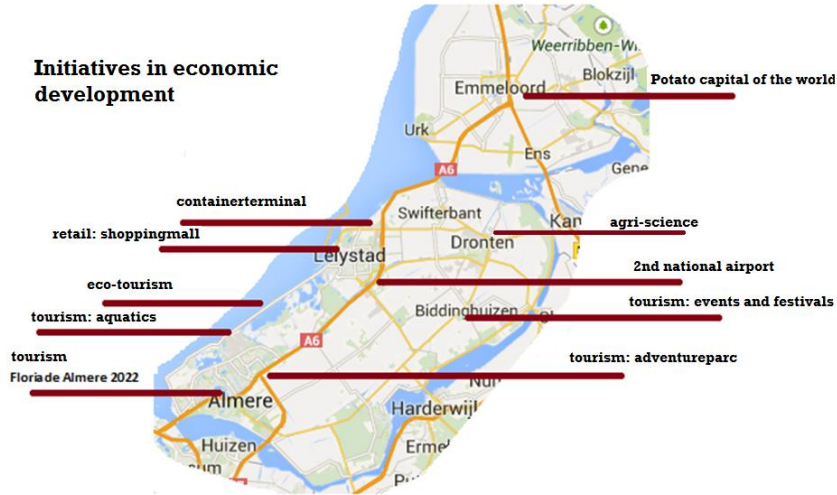
Access to *Hogescholen*:

- General higher secondary education
- Vocational education (level 4)



## Mission for the provincial and local government: stimulate employment

### Initiatives in economic development



## Our students:

### Challenges:

- Lack of learning skills
- 4 year bachelor is often to long
- (lot of) First generation students
- Complex home situation: single parents, young mothers, debts
- Need to have a job besides their study to make financial ends meet





## At this moment:

Some bachelor courses have a failure rate of 75 % in the first year

This generates problems for the students (psychological, financial ...)

This generates problems for the school (financial, organization)



# How do we solve this challenge?

## **We aim at 10 Ad courses at level 5**

(Officemanagement (2015), Entrepreneurship (2015), ICT Software Development (2016), Retail (2017), Applied Building Construction (2015), Tourism (2017), Social Work in Health Care (2016), Middle Management (?), Sales and Accountmanagement (2018)

## **We strengthen our efforts in student guidance**

## **We adjust our didactical approach**

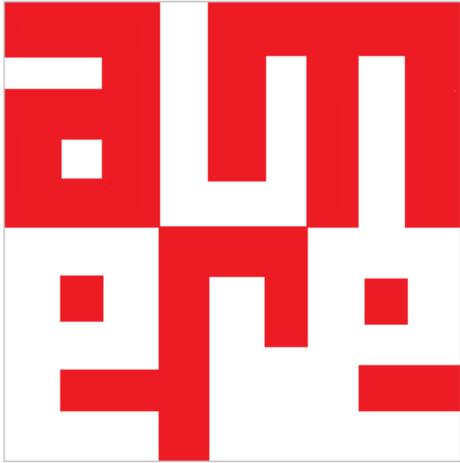
## **We improve our relations with all our stakeholders**



## Aiming for succes!



het kan in almere



*it's possible in almere*

