



CHAIN5 SEPTEMBER 2022

FLEXIBILIZATION IN EDUCATION: LEVEL 5 TO LEVEL 6

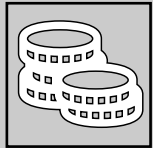
HAN: University of applied sciences
(HOGESCHOOL VAN ARNHEM EN NIJMEGEN)
THE NETHERLANDS)

Maartje Loncke (maartje.loncke@han.nl)

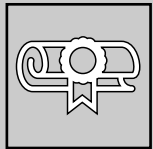
Jacintha Bonsma (jacintha.bonsma@han.nl)



HAN part-time programs



Domains Education, Economics, Health, Technics

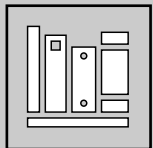


60 part-time programs

18 Associate Degree

37 Bachelor

5 Master



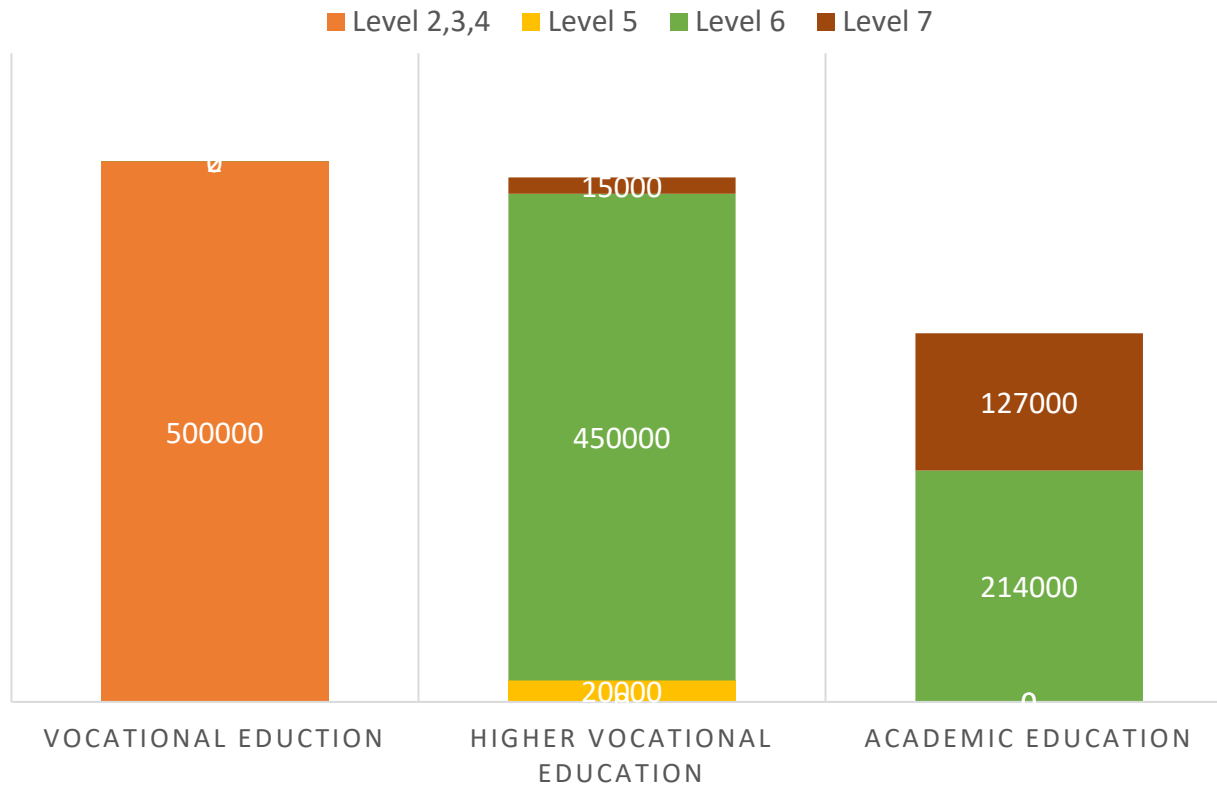
Features programs

Business Administration 350 studenten

Logistics management 180 studenten

Commercial economics 200 studenten

Dutch school system





Learning outcomes: ambitions and results

Experiment learning outcomes



New Ad's for working people



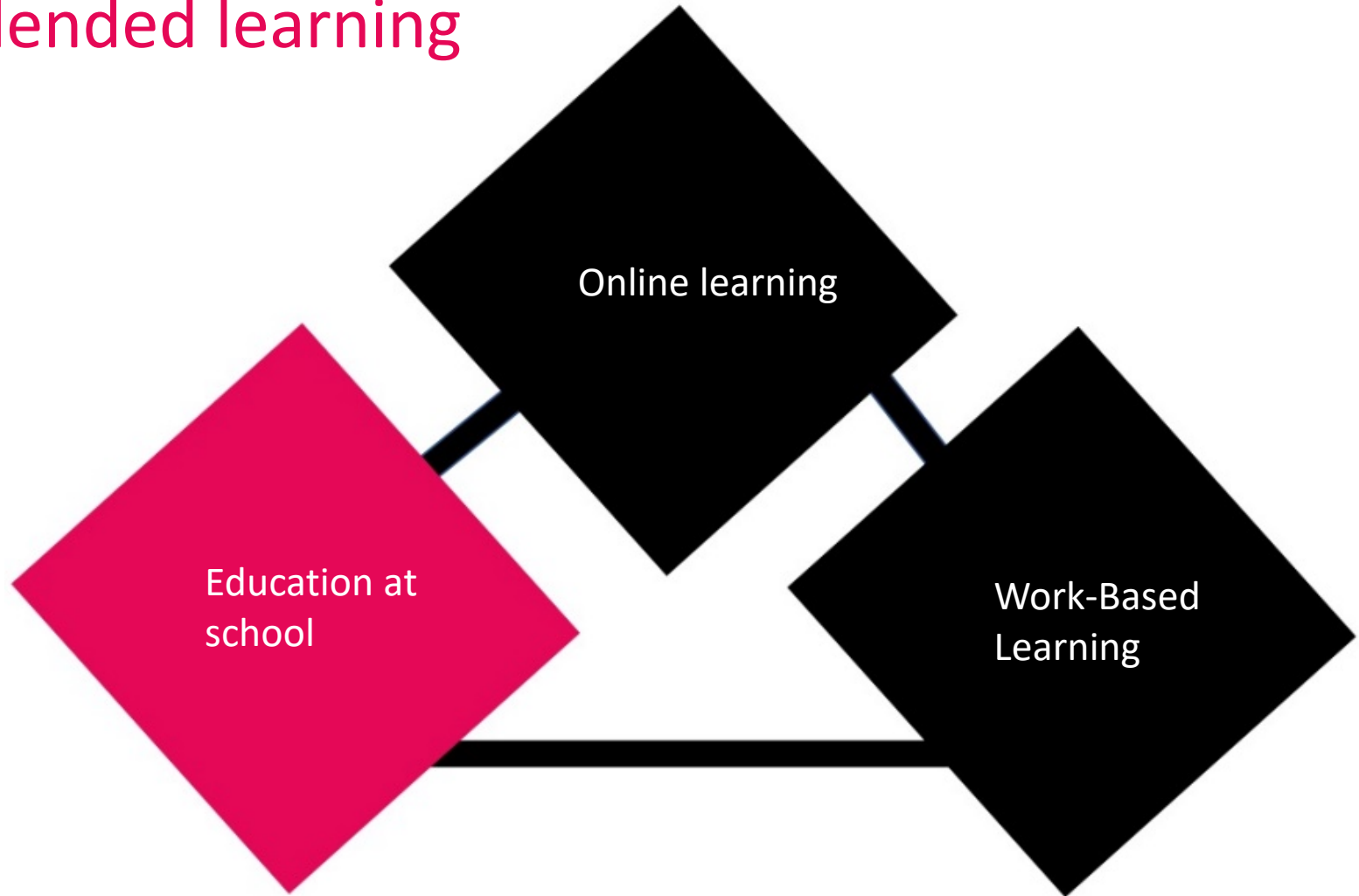
Increased inflow



High score on student satisfaction



Blended learning



PRACTICE-ORIENTED

	Practical experience	Practical assignments
	Within six months, you should have a job! Here you work on your competences and gain skills.	From the first week of classes, you will need an organisation where you may carry out practical assignments.
First year of study	420 hours of working experience Function at level 4, 420 hours	<ul style="list-style-type: none"> • some complexity desired • 2-3 hierarchical layers (indicative) • minimum 25 employees (indicative)
Second year of study	Function at level 4-5, 420 hours	
Third year of study	Function at level 5-6, 420 hours	
Fourth year of study		

Workplace is source for practical learning:

- Level 4-5 workplace
- Employed, internship, voluntary work
- No workplace: HAN Employment

Assistance in finding a relevant workplace

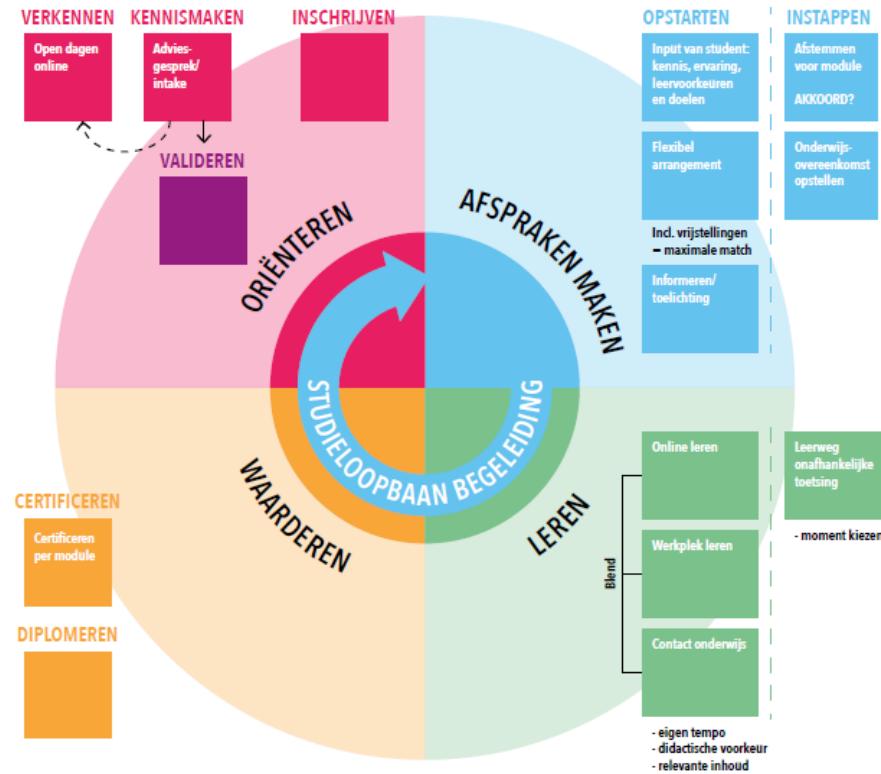


HAN EMPLOYMENT

A (new) job?
HAN Employment will help you!

- Job board
- Check CV and cover letter
- Job Application Boost
- Meet & Match job market

Student Journey



Student Journey

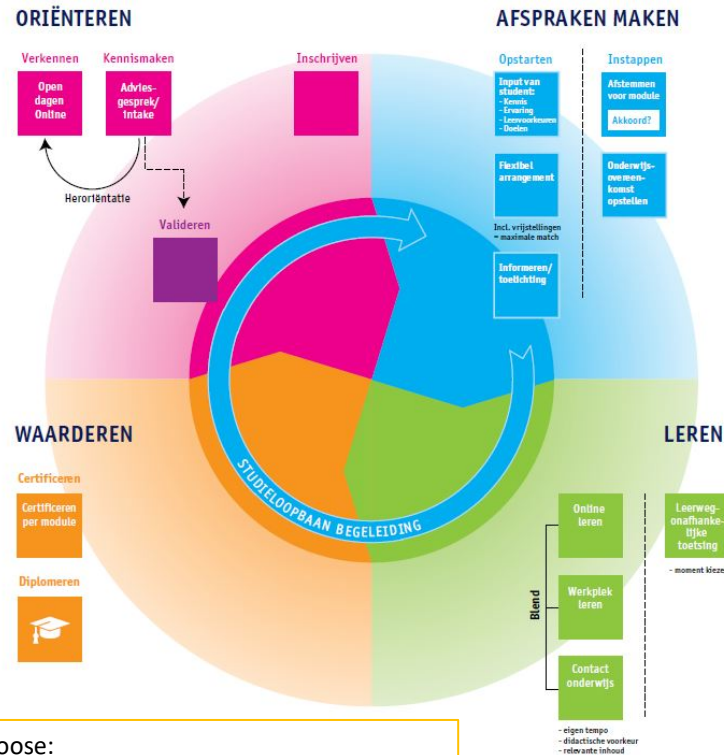
Students can orient themselves in different ways so they can make a good choice:

- Open night
- Personal consultation
- Online via website
- Trial lecture

A personal intake is scheduled with all students. This will discuss, among other things:

- Goals and expectations
- Entry moment
- Lesson day
- Possible exemptions
- Relevant workplace
- Application process

The agreed learning route is laid down in an education agreement. This is drawn up annually.



During the course of study, students take modules of 30 credits. These modules

- are built around a recognizable theme from the professional practice
- can be taken independently of each other
- are offered every semester

During their study, students receive personal guidance from the study advisor regarding their learning route.

- Choice of examination moment
- Taking modules in parallel in the main phase
- Spreading a module over a longer period in the main phase
- Studying independent of time and place with the help of the digital learning environment with educational material

On the job:

- Is the student supervised by a college mentor and business coach
- The student carries out practical assignments that are applicable to the individual work situation of the student and are of added value to the student and the company
- Every year, the relevance of the workplace is assessed

Students can choose:

- Associate Degree or Bachelor's degree program
- After the first year, the choice for Ba or Ad can still be changed
- Transfer from Ad to Ba is possible (seamlessly, without study delay)



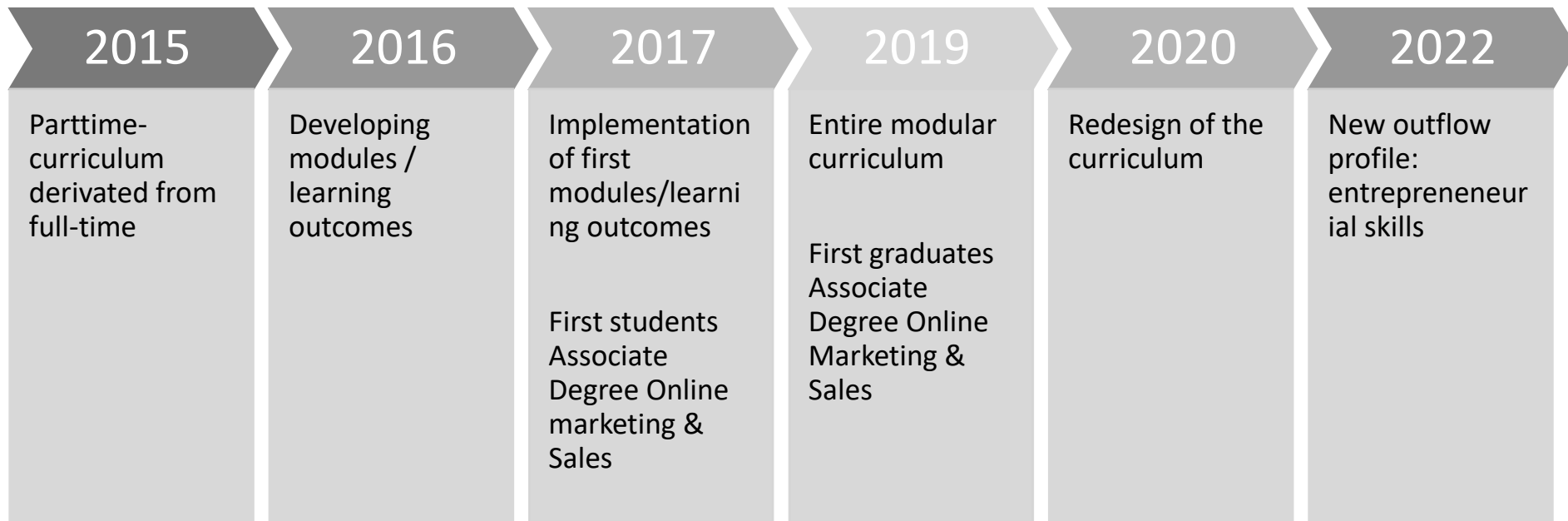
21 SEPTEMBER 2021

PART-TIME COMMERCIAL ECONOMICS AD AND BACHELOR



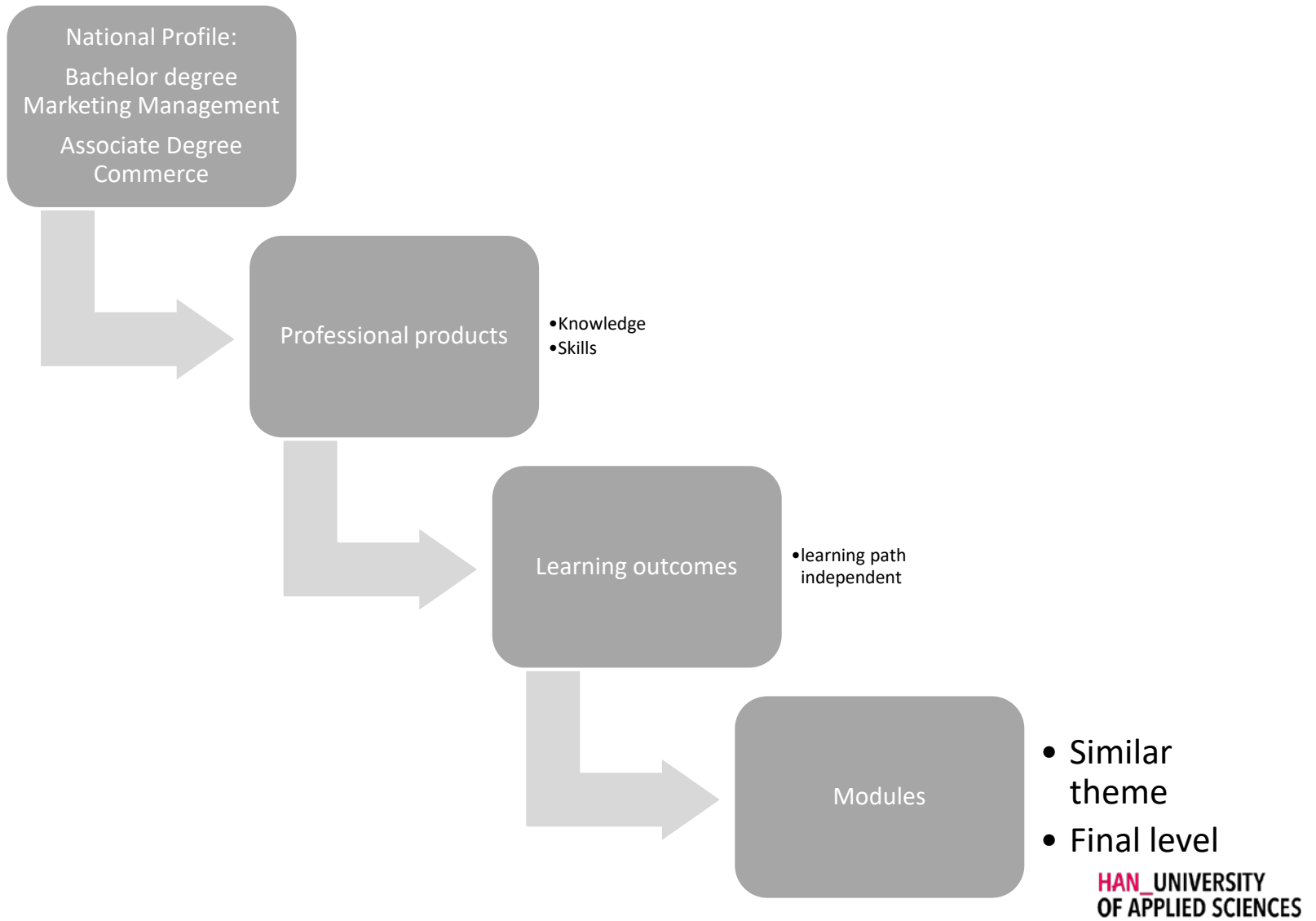


Timeline Commercial Economics





Proces



Curricula Commercial Economics

Year	Bachelor	Associate degree → Sales	Associate degree → Online Marketing
1	Junior marketeer		
	Business & Sales representative		
2	Account manager	Account manager	Online Marketeer
	Online Marketeer	Sales manager	Digital Advisor
		Associate degree	
3	Sales manager	Online marketeer	Account manager
	Digital Advisor or Minor	Digital Advisor or Minor	Sales manager
4	Graduation project	Graduation project	Graduation project
	Bachelor Degree		

Curricula Commercial Economics

Year	Bachelor	Associate degree		
		Sales	Online Marketing	Entrepreneurial skills
1	Junior marketeer			
	Sales & Ondernemen			
2	Account manager	Account manager	Online Marketeer	From idea to implementation
	Online Marketeer	Sales manager	Digital Advisor	From implementation to improving
		Diploma Associate degree		
3	Sales manager	<div style="border: 1px solid red; padding: 10px;"> <p>From level 5 tot level 6</p> <ul style="list-style-type: none"> • Year 3 Modules • Year 4 Graduation project </div>		
	Digital Advisor or Minor			
4	Graduation project			
	Diploma hbo bachelor			

PART-TIME

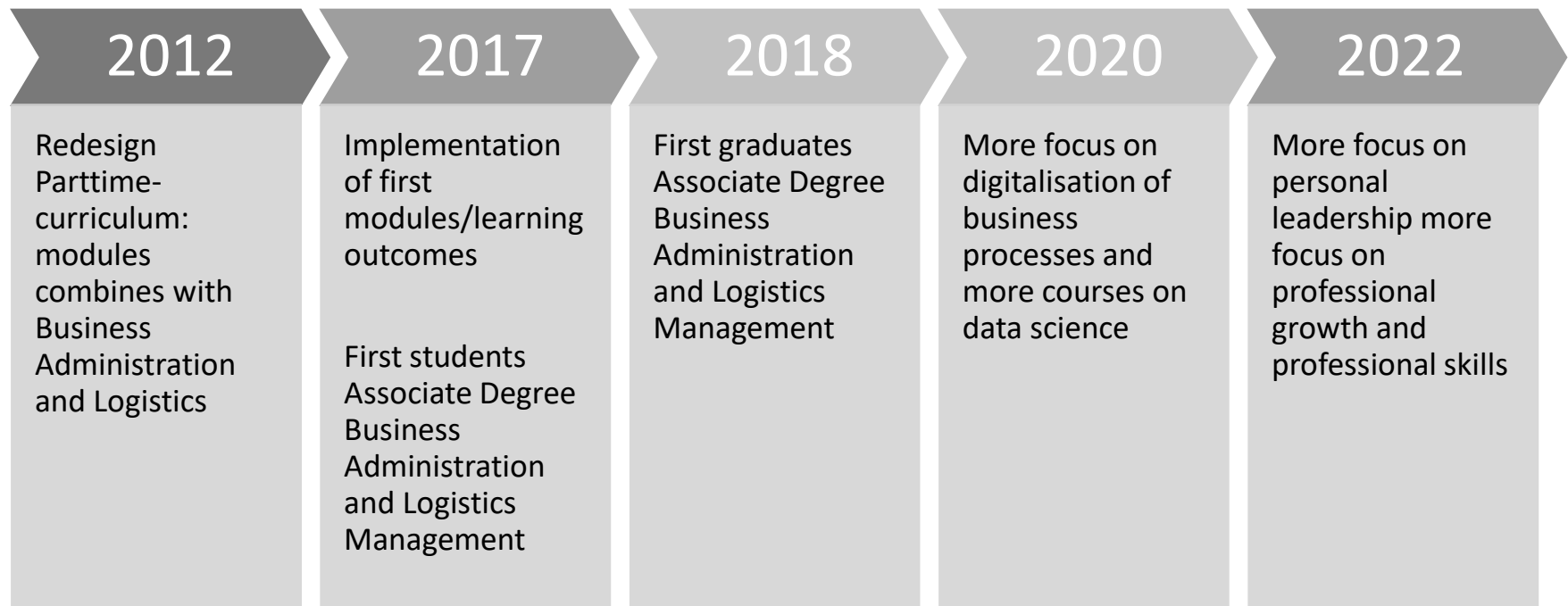
**BUSINESS ADMINISTRATION
LOGISTICS MANAGEMENT**

AD EN BACHELOR





Timeline Business Administration and Logistics Management



Business administration and Logistics Management

Study path

- Two-year Associate degree (Ad) programme
- 4 modules
- Same as first two years of bachelor
- You conclude with an Ad graduation assignment and get an Ad degree.
- You can transfer to the bachelor's programme, but not necessarily

Associate Degree

Level 5

- With the Ad degree, you enter the bachelor's programme and complete it in 2 years.
- You can take a break between the Ad and the continuation of the bachelor's degree
- Two modules, minor and graduation.

Bachelor

Level 6

Business administration

Basic knowledge and skills for the business professional

Behaviour in organisations

Associate Degree

administrative assistant

Project management

Graduation: Improving a process/part of the organisation

various administrative functions

Sustainable Change

Internationalisation

Bachelor

management function, f.e.
Quality manager
HR Manager
etc

Bachelor's graduation project

Minor

Logistics Management

Basic knowledge and skills for the logistics professional

Logistics process control and performance management

Physical flow of goods

Graduation: Improving a process/part of the organisation

Procurement management

Innovation in the supply chain

Bachelor's graduation project

Minor

Associate Degree

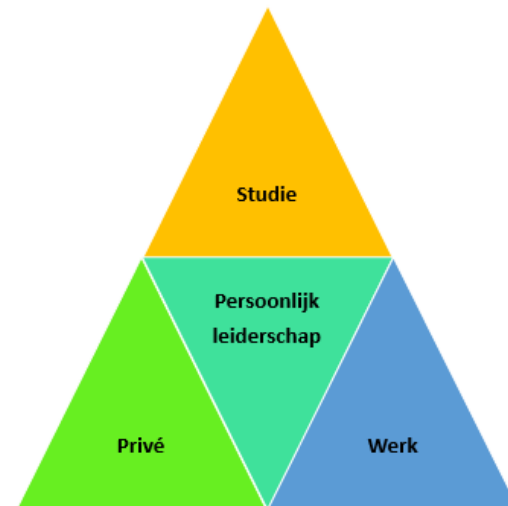
Logistics Planner
Team leader

Bachelor

management function,
f.e.
Supply chain manager
Quality manager
etc

Learning Teams

- Start in and by Corona Sept 20
- Small group max 10 students
- Supervised by a learning team coach
- Not a goal, but an intention
- Autonomy and self-direction



Domeinen van Persoonlijk Leiderschap (J. Groot 2021)



Questions?