

**A road trip to Flanders: Work-based learning in Associate Degrees (Level 5) in Marketing, Sales and Retail-programmes**

Associate Degrees (EQF5) are part of higher education in Flanders since September 2019. One third of the curriculum must be completed through work-based learning. Initially, a fear existed that Associate Degrees would decrease the number of students in the professional bachelors (EQF6). This is not how it turned out. Associate Degrees and professional bachelors are very complementary and have different target groups among students. Via shortened programmes more and more students combine EQF5 and EQF6 studies.



***PXL, Hasselt***

What is work-based learning? How is it implemented in the curriculum? What is the role of the companies, students and lecturers?

Three Universities of Applied Sciences in Flanders, PXL (Hasselt), Vives (Kortrijk) and Artevelde (Ghent), will take you through this road trip. We will focus on the three roles in work-based learning: the student, the mentor in the company and the coach in the Higher Education Institution. We would like to share good practices, to inspire, to get inspired and find out how we can collaborate.

Interested to participate? Sign up by using the link underneath.

Work-based learning	Wednesday 31/5/2023	Thursday 01/06/2023	Friday 02/06/2023
	PXL (Hasselt)	Artevelde (Ghent)	Vives (Kortrijk)
FOCUS	Student	Coach (in school)	Mentor (in the company)



***Artevelde, Ghent***

Number: 20 persons (maximum 2 per organisation)

Dates: Wednesday 31<sup>th</sup> May, Thursday 1<sup>st</sup> and Friday 2<sup>nd</sup> June 2023

Location: Hasselt, Ghent and Kortrijk

Contact information: [Maarten.Thiry@pxl.be](mailto:Maarten.Thiry@pxl.be)

Link for registration:

[https://forms.office.com/pages/responsepage.aspx?id=9Ywju8ImBkaYUqnz4XgtYwgt\\_RM5gShLIBvMb61hn1ZUQU9LM1M5MzQ4T1RNWFBZNTVHTERCWFhDVC4u&web=1&wdLOR=c899DC544-7C18-42C2-8F64-DBE27AE6DB91](https://forms.office.com/pages/responsepage.aspx?id=9Ywju8ImBkaYUqnz4XgtYwgt_RM5gShLIBvMb61hn1ZUQU9LM1M5MzQ4T1RNWFBZNTVHTERCWFhDVC4u&web=1&wdLOR=c899DC544-7C18-42C2-8F64-DBE27AE6DB91)

**First come first serve!**

*The Roadtrip itself is for free but hotel & transport are at own cost.*



**Vives, Kortrijk**