

Learnings

Roadtrip in Flanders about Work-based learning

Chain5

Leeuwarden

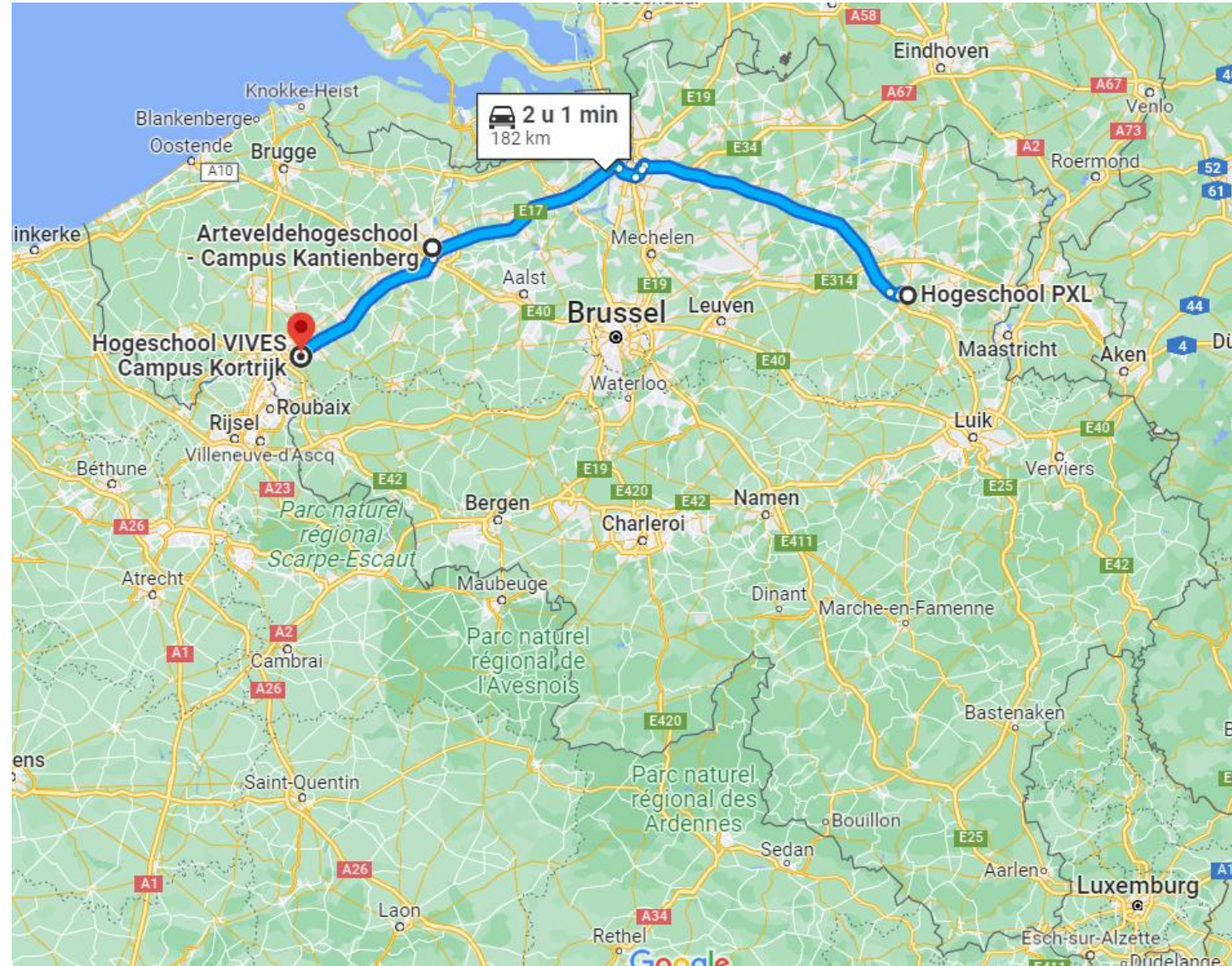


**UNIVERSITY OF APPLIED
SCIENCES AND ARTS**



Who are we?

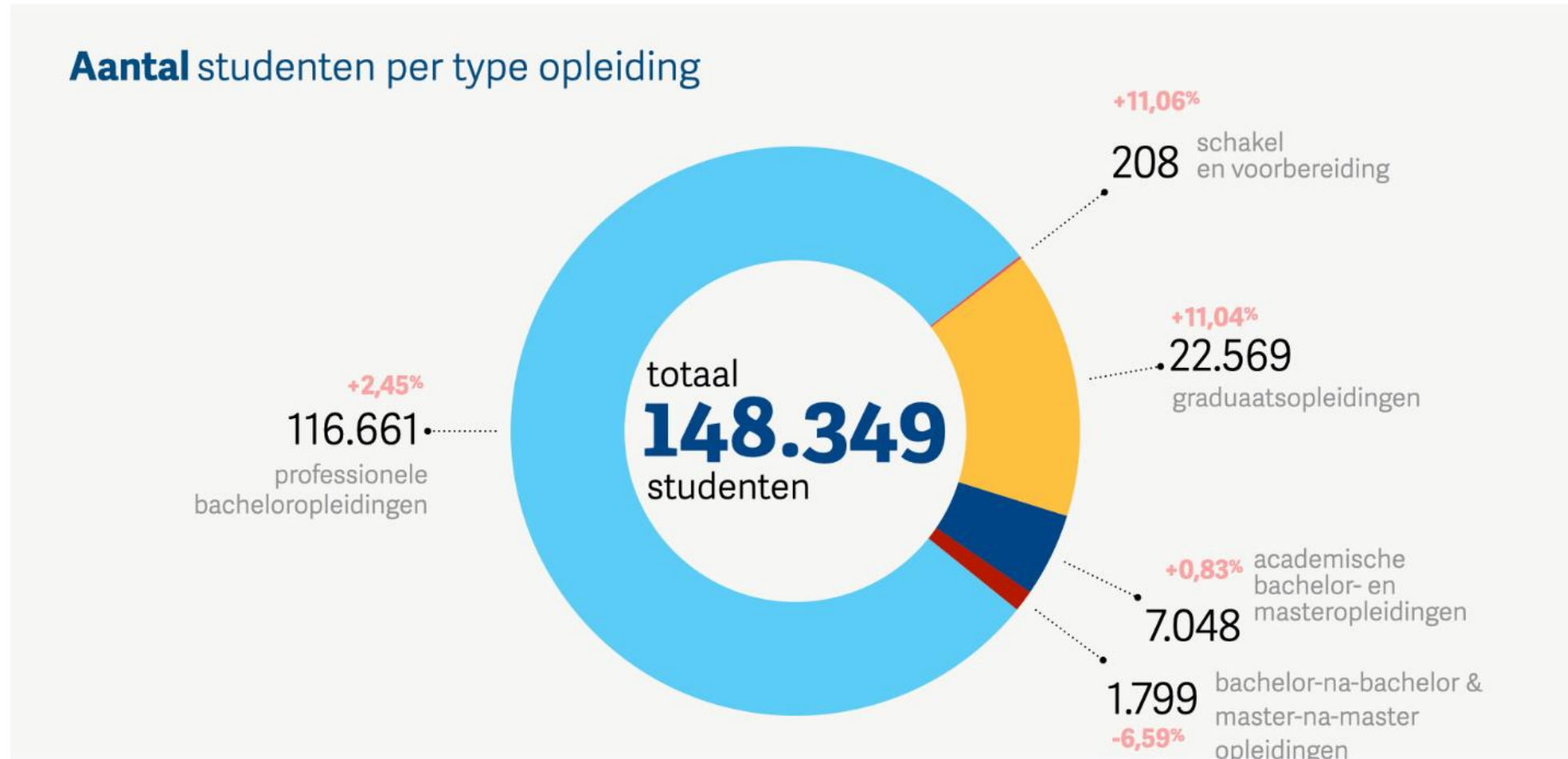
- Maarten Thiry, PXL
- Lieven Vandeweghe, Vives
- Kristof Punie, Artevelde



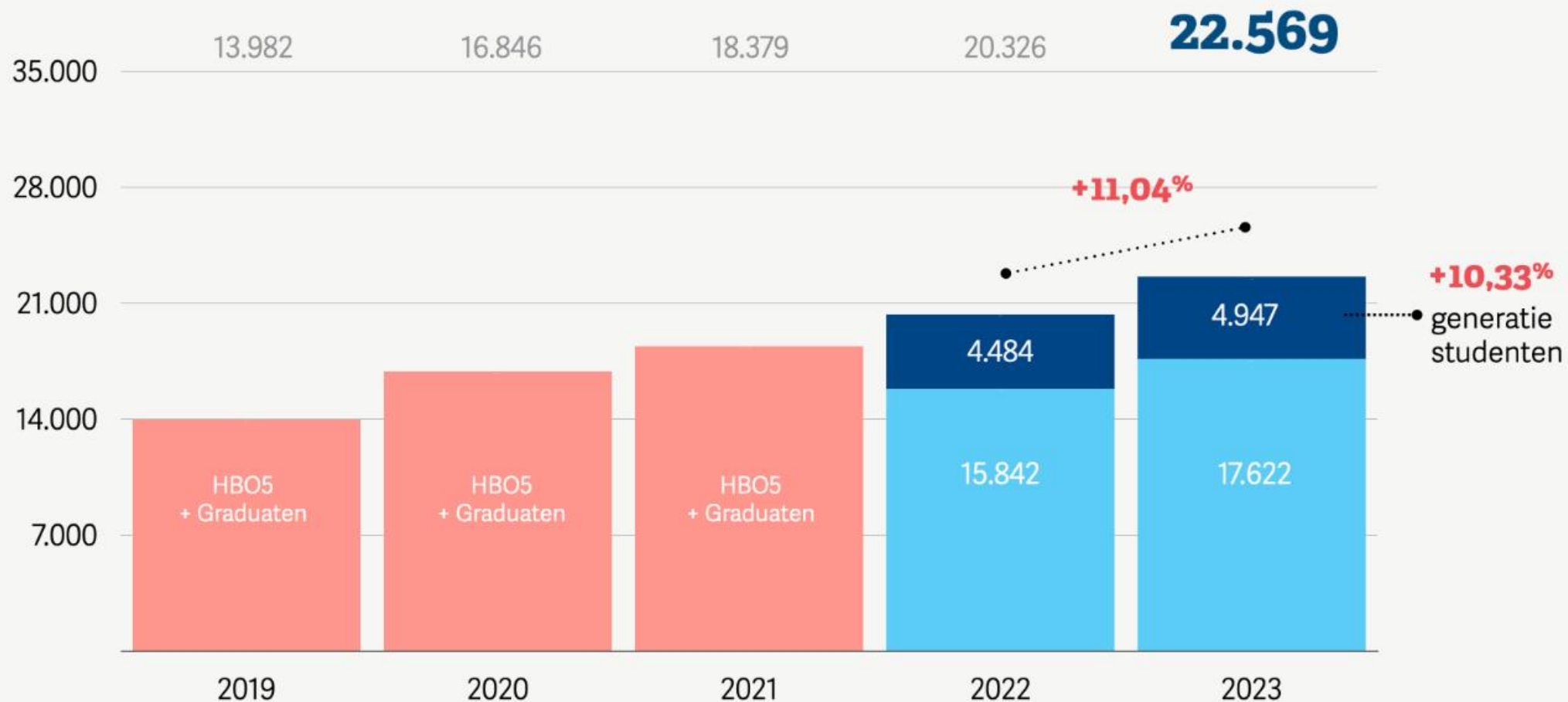
Program

- Some facts & figures
- What did we do?
- Why did we organise?
- What are the learnings?
- What's next?
- Discussion in groups

First some recent numbers



Evolutie studenten graduaatsopleidingen



WBL: work-based learning

- 1/3 of curriculum
- learning from work-related situations
- various forms: simulation, study visits, cases, firm visits, key note speakers, apprenticeships ...

What did we do?

- Roadtrip through Flanders: Hasselt – Gent – Kortrijk
- Unique collaboration between 3 UAS in EQF5
- 30/5 – 1/6
- In the field of retail/marketing&communication/sales
- Focus on the concept of Work-Based Learning (WBL)
 - 1/3 of 120 ECTS are organised in/with firms, organisations ...
- PXL: focus on the students
- Artevelde: focus on the coaches (teachers)
- Vives: focus on the mentors (firms)
- 20 guests from 7 international institutions, also NVAO and Chain5

Impressions



Impressions



Impressions



Why did we organise?

- To inspire each other and learn from each other: nationally and internationally
- Proud about way of integrating EQF5 since 2019 and big part of WBL in our programs
- Prove of no internal cannibalism between EQF5 and EQF6
- Internationalisation: COIL, BIP, WBL ...
- Networking
- First step → further development and more initiatives in the field of EQF5

What are the learnings?

- We need more calibration between EQF4 – EQF5 – EQF6 Europe
 - Also needed to make internationalisation on level 5 more easy
- We all do more or less the same, but every school makes own choices and USP's
- Diversity in didactical concept and approaches = inspiration
- (informal) collaboration between 3 school = short line to check about topics
- Informal benchmarking
- Add possibility to have Q&A with students
- We see different layers and interests = topics to discuss are different:
 - Management
 - Teachers
- Connection and development of network
 - benchmark between PXL and AHS for teachers
 - consultation between French teachers from PXL and VIVES regarding the approach in AD Sales

What are the learnings?

- Highlight: honest firm testimonials → showed/proved the added value of WBL
- Struggle with EQF5 and professional behaviour of students
- Struggle with fast growth: funding, enough firms for WBL, coaching ...
- New international contacts: Maarten travels to Malta
 - Point of attention after roadtrip: follow-up vs daily run
- Implementation of good practices
- We hoped for more initiatives afterwards...

What's next?

- What kind of initiatives would you like to organise or to participate in?
 - Which topics would you like to share or discuss?
 - What could be your engagement?
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- Groups of 5
 - 15 min of preparation
 - Pitch input of every group

Our wishlist

- Evaluation
- How to pursue policy?
- Stimulation professional behaviour of students
- Diversity: age – language – skills ...
- Reputation- and stakeholdermanagement (GRA vs PBA, CRM ...)
- Alumni policy
- Collaborate with and involve firms in projects, evaluations ...
- Future of WBL (exclusive collaboration, hot topics ...)
- Microdegrees on EQF5
- Late enrollments? Second start in February? Vs logical curriculum?
- Limits of flexibility?
- Bridge between EQF5 and EQF6 → ecosystem
- Quality enhancement of WBL
- Student participation
- Student satisfaction
- How to deal with AI and EQF5
- ...

Sources

- https://www.vlaamsehogescholelenraad.be/nl/oktobertelling_2023